



KSC Child Photographic Guidance

For the purposes of this guidance a child is to be considered anyone under the age of 18 although young adults 16 or over can give their own consent to photographs being taken or used.

Kendal Snowsports Club (KSC) understand that everyone enjoys taking pictures of their children to share with family and friends. Taking videos and still pictures can also be a useful coaching tool. Some photographs taken by club members may also be posted on social media platforms in order to encourage participation and enjoyment of our sport. The club also realises that there can be problems associated with posting pictures of children online although these risks should be minimal in an environment such as an outdoor ski slope. We are also aware that there can be some very genuine child protection issues around the publication accidentally or otherwise of the images of some children. We hope that a few simple rules will help keep your child safe.

KSC will:

- Include *a consent to photography* section on the junior membership application for parent/guardian to sign on behalf of the child.
- If informed by a parent that they do not want their child to be photographed, **take all reasonable precautions** on the day to avoid photos being taken of that child by staff or spectators.
- Use only images that positively reflect children's involvement in the activity.
- Store images/videos to be kept for publicity purposes in a password protected folder on the club server or other KSC authorised storage devices and delete originals from any personal devices.
- Share images or videos with the child's parent if requested, before deleting it from their own device.
- Delete stored images of children at the end of the ski season each year unless specific consent has been given.

We will NOT:

- Allow any photography in changing areas
- Name children in publicity photos unless given specific permission – for example winners on race days may be happy to be named.

Photography and/or filming for personal use

Parents/carers or spectators who are taking photographs of their own children on the ski slope are advised to avoid posting any recognisable images of other children on social media platforms, unless they have sought approval from their Parents/Carers.

In the event that a participant wishes to enter into a private arrangement with a commercial photographer or videographer, the photographer or videographer must have the express consent of that participant (or their parent or legal guardian where the participant is under 18 years old) and must notify the Competition Organiser of their attendance at the competition.

Photography and/or filming for wider use

If people such as local journalists, film crews or professional photographers (not hired by KSC) wish to operate an event and share the images professionally or in the wider world, KSC will ensure they have given proper permission for this in advance. KSC will record the name(s) and address(es) of photographers and videographers and share these if requested.

KSC will ensure that participants are aware of the presence of a photographer or film crew and consent to their images being used for the specified purpose. Should they not consent to this, KSC will take all reasonable precautions to ensure their images are not included in any published material.

Concerns

If KSC becomes concerned that someone unknown to them is taking photographs or filming without permission, KSC will ask them to leave and (depending on the nature of the concerns) follow our safeguarding procedures.

Where inappropriate images/videos are being taken that raise a safeguarding concern, this will be reported to the KSC Welfare Officer or Snowsport England safeguarding lead. It may also be necessary to report this to the police.